



السير والسفير للعطور  
AL SEER AND SAFEER PERFUMERY





**WHERE FRAGRANCE BECOMES A SENSATION**



# Introduction

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Al Seer and Safer Perfumery, a venture of Afzal General Trading L.L.C, represents the pinnacle of luxury in perfumery. Established in Dubai, United Arab Emirates and London, United Kingdom, we specialize in curating an exquisite collection of perfumes, colognes, bakhoor, and other fragrant delights. Our products encapsulate the rich heritage and contemporary innovation that define the world of high-end fragrances.

At Al Seer and Safer, we believe in providing our customers with an unparalleled olfactory experience. Each product in our collection is carefully selected to ensure it meets our rigorous standards of quality and uniqueness. We source from renowned fragrance houses globally, and also take pride in promoting local artisans and perfumers, offering a diverse range of scents to suit every personality and occasion.

# Our Brands



Rasasi



FREDERIC MALLE



Dior

MARC JACOBS



GUCCI

TOM FORD

YVES SAINT LAURENT

PRADA



Chloé

BOSS  
HUGO BOSS

LANCÔME

JO MALONE  
LONDON



BVLGARI



RALPH LAUREN

ACQUA  
DI  
PARMA



Thierry Mugler

NINA RICCI



ISSEY MIYAKE



KENZO

BYREDO

FREDERIC MALLE



ANNICK GOUTAL

Atelier Cologne  
Maison de Parfums  
PARIS



# Exclusive Collection



**Midnight Spell EDP Blue**

Top Note : Bergamot, Grapefruit  
Mid Note : Black Pepper, Patchouli, Violet Leaf  
Base Note : Musk, Tonka Bean, Saffron



**Royal EDP Green**

Top Note : Grapefruit, Cherry, Coconut  
Mid Note : Tuberose, Gardenia, Orange Blossom  
Base Note : Amber, Musk



**Tempting Twilight EDP Black**

Top Note : Bulgarian Rose, Coriander, Peach  
Mid Note : Clove, Rose, Orange Blossom  
Base Note : Amber, Sandalwood, Tonka Bean, Civet

# Exclusive Collection



**Timeless Aura EDP Red**

Top Note : Raspberry, Spicy Notes, Saffron  
Mid Note : Sandalwood, Cedarwood, Oud  
Base Note : Musk, Patchouli, Sandalwood



**Air Freshener Amal**

Top Note : Bergamot, Tangerine, Nectarine, Apple, Black Currant,  
Mid Note : Gardenia, Magnolia, Jasmine, Freesia, Lily of the Valley  
Base Note : Patchouli, Musk, Sandalwood, Vanilla, Amber



**Dukhoon**

Top Note : Rose, Peony, Leafy Green, Saffron, Apple  
Mid Note : Cedarwood, Patchouli, Jasmine, Ylang Ylang, Geranium  
Base Note : Sandalwood, Musk, Amber, Agarwood, Vanilla



## For Him



Discover More on Our Site...

# For Her



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## Unisex

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# Bakhoor



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# Oud



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# Thank You

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